

CAS Institute Virtual Predictive Analytics Community of Practice Webinar Series

Date and Registration	Topic and Description	Presenters	Coordinator
<u>Wed., June 24, 2020</u>	Text Analytics	Brendan Gallagher Will Frierson	Adam Scarth

Session Description:

Text data is full of rich insights that can be used in analytics, but where do you start and how do you use it? This session will get you up to speed on some of the methods and libraries available in this field. You will learn how to pull text from unstructured documents, converting it into usable words, and how to incorporate and apply text into predictive modelling applications.

Speakers:

- Brendan Gallagher, BA in Business and Computing, AWS Dev certified, AINS 21 accredited - Data Engineer at RiverStone since 2018.
- Will Frierson, MSc in Data Science, BSc in Mathematics and Physics, CSPA - Data Scientist at Octo Telematics.